

Employee Experience Management

You don't build a business – you build people – and then people build your business. - Zig Ziglar



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If your **EMPLOYEES** don't know why your company and products or services are great, how do you expect your **CUSTOMERS** to feel strongly about it?



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Treat **EMPLOYEES** as you want
CUSTOMERS to be treated.

Provide a **CLEAR AND FOCUSED VISION**
and Direction.

Initiate Frequent, Honest, Open
COMMUNICATION.

Clearly define Boundaries, then allow
AUTONOMY within them.



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